Karen J.Wang

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experience

Amazon Web Services

UX Designer II
2020 - Present

Driven design solutions for CodeCatalyst focused on CI/CD Deployment and Environment. Announced General Availability Apr 20, 2023. Supported design for Amazon CloudFormation and CodeDeploy.

Enhanced global customer engagement on payment journeys for AWS commerce platform. Engaged in early planning with product and tech teams to define product strategy and roadmap.

Citi Fintech

UX Designer
2017 - 2020

Led design for Open Banking platform initiatives, developer portal and integration toolkit. Crafted product solutions and journeys for Consumer Banking and Wealth Management. Conducted research throughout the product life-cycle from iterative concept to prototype usability testing.

NBCUniversal /Vroom

Contract Product Designer
2016 - 2017

Created Content Manage System for NBCUniversal Entertainment brands. Reinvented launch site for Vroom translating tedious form filed into seamless user flow. Delivered design solutions with sitemap, annotated high-fidelity wireframes and functional prototype.

SayWhat

Product Design Intern
2015 - 2016

Launched SayWhat in Apple store with over 30,000 installs with average 4.8 rating. Designed lo-fi & hi-fi wireframes, Designed lo-fi & hi-fi wireframes, visual interface, illustrations and icon assets for Native iOS.

TECAtech

Industrial Designer
2012 - 2013

Designed commercial products with focused on baby stroller and bluetooth headphone. Engaged through the design process of market research, concept developing, tooling, prototype testing and manufacturing.

tools

Figma, Sketch, InVison, Principle, Adobe Creative Suite, Keynote, Microsoft Office

education

Parsons the New School for Design
2014 - 2016

M.S. in Strategic Design and Management

Brunel University
2010 - 2014

B.A. in Industrial Design